2019 JUMP Impact Chain Model

**Activity**

**Discover**
- SAM (Student As a Mentor) selection and training
  1. Selection of university students with basic knowledge and skills to lead activities
  2. Basic attitude, skill improvement training as a “youth instructor from all walks of life”
  3. Practical training on teaching methods and problem-solving skills, etc.

**Connect**
- Operated with a local focus
  1. Selection of suitable local centers to carry out programs
  2. SAM matching, through interviews considering the characteristics of teenagers at the learning center
  3. Reconciliation of opinions between the center and SAM
  4. Keyword management and mentoring arrangement so SAMs can choose the mentors they need

**Develop**
- Program development/operation
  1. Active recommendations to form and operate SAM management communities
  2. Finding of schools that provide scholarships and has a pool of students, and local children’s centers with access to local teens
  3. Finding and recruitment of mentors from various fields with various experiences

**Output**

**Teenagers**
- Improvement in basic academic skills, acquisition of an array of career information
  - Korean 13.27 pt
  - English 8.53 pt
  - Math 7.96 pt
- Avg. 9.92 pt
- Impact on career search
- 73.8%

**SAMs**
- Improvement of soft skills, searching a diversity of career paths, changing career plans, having faith
  - Communication skills 8.5%, accountability 8.3%, cooperation 8.9%, problem-solving skills 8.2%, critical thinking 8.7%, creative thinking 8.9%
  - Avg. 83.5%
- SAMs feeling improvement in their soft skills
  - Avg. 81.3%
- Impact on career search
  - 69.4%

**Outcome**

**Teenagers**
- Individual balanced growth
- Exposure to new career opportunities; new understanding of the student’s field of interest
- Mental/emotional stability; Cultural growth
- Motivated by experiences of steady, reciprocal relationships
- Reflection through reverse mentoring
- Role model/learning support/emotional support

**Citizen leadership**
- Social sensitivity
  - Civic consciousness, public-standard-keeping, inclusiveness
  - Motivated by a realization of the effect of one’s own words and actions and sense of responsibility for what’s around

**SAMs**
- Growing in their community
  - Motivated by the awareness that they always have a strong mentor from society nearby from whom they can seek advice

**Understanding of available careers**
- Psychological support, courage conviction and immersion with reconfirmation

**Impact**

- A world in which all have fair access to resources, people, relationships, and opportunities required to move on to the next stage in life, regardless of income, region, or background

**Socioeconomic Values**

- Reduction in teen private tutoring
  - Total of 7,195,301,472 KRW

- Reduction in college students career training
  - Total of 1,359,372,550 KRW

- Replacement of instructors at local children’s centers
  - Total of 1,517,800,000 KRW

**Survey Summary**
- Respondents: 2019 JUMP participants
- Methodology: online survey via structured written survey
- Sampling: all participants
  - Teens: 1,533 (240 valid responses)
  - SAMs: 443 (346 valid responses)
  - Mentors: 272 (38 valid responses)
- Survey timeline: Dec. 20, 2019 ~ Jan. 10, 2020 (depends on group of participant)